

P.R.No.58/2025 Date: 29.07.2025

## **Press Release**

## CMRL's Digital Store Value Pass: A Smarter, Safer, and More Affordable Metro Travel Experience

Chennai Metro Rail Limited (CMRL) had introduced the Digital Store Value Pass (SVP), available for public use since November 2022, offering metro commuters a more convenient, secure and cost-effective travel solution.

Exclusively available through the CMRL Mobile App, the SVP offers passengers a 20% discount on metro fares and remains valid for five years from the last recharge. Designed with commuter convenience and safety in mind, the SVP generates a unique QR code daily, ensuring secure, contactless entry into the metro network.

Commuters can recharge the pass with a minimum of ₹50 and maintain a maximum balance of ₹3000. The fare amount is deducted based on actual usage, with the remaining balance available for future rides.

In addition to fare savings, the SVP can also be used at CMRL parking lots, seamless entire transit experience and offering further discounts for metro users.

CMRL encourages all commuters to download the official mobile app and make the most of this digital, cashless, and discounted travel option. We look forward to your continued patronage as we strive to make your metro journeys smarter and smoother.

Issued By: Public Relations Department, CMRL, Chennai – 600 035.