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PRESS RELEASE

Sub: CMRL carries out many steps to extend the electoral literacy to the metro passengers and public-Reg

CMRL has taken several steps aiming to spread voter awareness and facilitate voter education in connection with the **2019 Indian General Election** which is scheduled to happen from 11 April to 19 May 2019.

The 2019 Indian General Election is going to happen in Tamil Nadu on 18th of April 2019 along with 12 other states.

In this connection, CMRL has come up with many initiatives to spread the electoral literacy to the metro passengers and public.

A total of 11 videos and 32 posters made by Tamil Nadu Election Commission were posted in the official social media pages of CMRL. In the videos posted many celebrities and other popular faces encourage all eligible citizens to vote advising the importance to vote and also asking them to dial the **voter helpline number 1950** to find the nearest voting booth.

Another 14 nos. of poll awareness videos will be uploaded in the CMRL social media pages soon.

All the videos were viewed and shared by a huge number of people extending the electoral literacy to a larger crowd.

The 32 posters shared in the social media pages are being displayed at the Metro Stations. The same will be displayed inside the Coaches of some Metro Trains on tomorrow aiming to reach more number of people encouraging them for an ethical electoral participation.