

## PRESS RELEASE

Sub: CMRL launches Ford's Corporate Shuttle Feeder Services – Office Ride-Reg

Chennai Metro Rail Limited in association with Ford's Corporate Shuttle Feeder Services called Office Ride today (30.01.2019) at Alandur Metro Station to provide nodal connectivity from Metro Stations. This Mobility solution will help reduce congestion and provide a smarter and safer daily commute alternative to people travelling from Metro Stations to business parks and corporate hubs in the city.

Starting with Alandur Metro Station, Office ride will soon expand to AG-DMS, Anna Nagar East, Anna Nagar Tower, Koyambedu, Ashok Nagar and more Metro stations in future, connecting them with major business parks and corporate hubs in the city.

The event was inaugurated at Alandur Metro Station by Thiru Narasim Prasad, Director (Systems & Operations), CMRL and R. Mahadevan Country Director, Ford Smart Mobility India. Senior Officials and staff of CMRL and Ford Smart Mobility were present during the occasion.

The Director (Systems and Operations) mentioned that CMRL has taken several initiatives like Share Taxi, Share Auto and Tempo Feeder services, Bicycle schemes, Zoom car and Electric Auto services for Last Mile Connectivity at several Metro Stations and will cover all the Metro Stations in future.

"115 years ago, Ford changed the way the world moved and it is our responsibility to do it again," said R. Mahadevan, country director, Ford Smart Mobility, India. "As a mobility company, we are working with cities to help address growing transportation needs. We are excited to launch Office Ride as a nodal connectivity solution for CMRL

Office Ride will provide corporate commuters a smarter, safer and happier daily commuting alternative connecting Alandur metro station to Ascendas, Global Infocity, RMZ Millenia, ELCOT and SIPCOT. The service will provide Nodal connectivity and help reduce traffic, congestion and pollution by encouraging the use of shared mobility.

A total of 5 vehicles with seating capacity for about 12 will be launched for now and more of them will be launched based on public demands. Each vehicle under Office Ride will provide a Wi-Fi connected, air conditioned environment, elevating daily commute to new levels of comfort and connectivity.

In the morning a total of 9 trips will be made from 8 am to 12 pm and another 9 trips will be made in the evening from 5 pm to 9 pm.

Office Ride has already crossed 200,000 rides and allow users to plan their commuters by tacking the location of their vehicle through the app and leaving home according to the scheduled time of departure from the pickup point. Users will be able to pay for their rides through their mobile phones, using any preferred digital mode-internet banking, digital wallets, credit and debit cards.