

## PRESS RELEASE

### **Sub : CMRL in association with IndianOil conducted Vigilance Awareness Week to spread out the Message “Eradicate Corruption and Build a New India”**

As guided by Central Vigilance Commission, CMRL in association with IndianOil observes the Vigilance Awareness Week every year throughout the nation from 29th October 2018 to 03rd November 2018 with Theme “Eradicate Corruption and Build a New India” to emphasize the significance of probity and integrity in public life. IndianOil has been organizing a chain of Outreach activities across the length of Nation to propagate the message of Vigilance Awareness Week 2018.

In order to reach out the message of Vigilance Awareness Week to the public, radio spots are being broadcast through various FM channels in Tamil Nadu and a SMS blast have been done to 2 lakh customers with the motto of creating awareness on Anti Corruption and Vigilance among the masses.

More efforts of IndianOil to make the message reach the general public included organizing outreach programmes at places where people gather in large numbers, which included Puliattam at Chennai Central Station and Koyambedu Bus Terminus, skits staged at Chennai Central Sub-urban Station, Egmore Railway Station and Central Metro Station & Chennai Airport, Flash Mob at Chennai Airport and Alandur Metro Station on yesterday (31-10-2018).

These attracted big gatherings and the people, at the end of the programmes, had positive interactions and expressed happiness in the organization’s efforts in this matter of great importance. Drawing and Essay Completions on the topic “Eradicate Corruption & Build a New India” has been held at various schools across Tamil Nadu to ignite the young minds to build a corruption free Nation. A total of 3,817 students from 33 schools participated in the painting and essay competitions and nearly 15 colleges participated in the elocution and jingle contests.

IndianOil Retail outlets have arranged for various Quality and Quantity ensuring campaigns where the customers can scientifically test the fuel at any point of time before fueling. Hoardings have also been put up at Select High Selling Retail Outlets across Tamil Nadu on Vigilance Awareness and motivating the customers to participate in the Central Vigilance Commission initiatives of taking the Online Integrity Pledge.