

Press Release

Bulk QR Ticket Booking by Corporate in CMRL Revolutionizes Commuting Experience

Chennai Metro Rail Limited (CMRL) takes another leap towards enhancing the travel experience for commuters with the successful trial on Bulk QR Ticket Pre-Booking for corporate events. This innovative initiative allows corporate entities to provide their employees /participants with the convenience of seamless travel through QR codes printed on event invitations.

M/s Zifo Technologies Pvt Ltd, a leading global provider of data management solutions for the life sciences industry, has joined hands with Chennai Metro Rail Limited (CMRL) for a ground-breaking collaboration. This pioneering initiative marks the first-ever implementation of metro ticketing through pre-booked unique QR code tickets, which will be printed on the invitations for Zifo Technologies' upcoming employee and family meet event.

CMRL, known for its innovative approach and commitment to providing exceptional experiences for its customers, has taken a step forward by partnering with Zifo Technologies Pvt Ltd to offer a seamless and convenient travel experience for the event attendees. Through this collaboration, Zifo Technologies has pre-booked 5,000 unique QR code tickets, which will grant free access to the Chennai Metro Rail network during the event.

By incorporating these unique QR code tickets into the event invitations, Zifo Technologies aims to provide a hassle-free transportation solution for their employees and their families. The attendees will be able to travel to and from the event venue without any additional cost, enjoying the convenience and efficiency of the metro system.

CMRL, known for its state-of-the-art infrastructure and commitment to enhancing commuter experiences, welcomes this collaboration with Zifo Technologies. The introduction of the unique QR code tickets signifies a new era in metro ticketing, combining technology, convenience, and corporate collaboration for the benefit of the public.

CMRL remains committed to exploring innovative solutions to improve the overall commuting experience for Chennai's residents and visitors. The successful trial introduction of Bulk QR Ticket Booking by Corporate is a testament to CMRL's dedication to providing convenient and efficient transportation options while prioritizing passenger comfort and safety.

For more information about the Bulk QR Ticket Booking service, please contact CMRL through mail to Imc@cmrl.in subject marked as: Bulk /Corporate ticket pre-booking.

This initiative not only benefits the corporate entities but also has a positive impact on the daily lives of commuters. The key advantages of Bulk QR Ticket Booking by Corporate in CMRL include:

- Seamless Travel
- Improve Corporate Branding and Image
- Eco-Friendly Solution and utilisation of public transportation and infrastructure
- Enhanced Corporate Employee Experience
- Increased Event Participation etc,

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