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Press Release

Travel, Win, Enjoy: Mega Prize Bonanza Event for Singara Chennai Card Top Riders!

In a strategic move to enhance commuter experiences and facilitate seamless travel across various modes, CMRL integrated the Singara Chennai Card (NCCM) by SBI into the AFC system.

To promote the adoption of Singara Chennai Card (NCCM) fare media and encourage passenger usage, CMRL announced a mega prize bonanza sponsored by SBI. This initiative aimed to recognize and reward the top 40 NCCM users based on the maximum rides made during January, February, and March 2024.

As part of the announcement, the top rider of January 2024 (from 15th December - 14th January) was rewarded by Thiru. M.A. Siddique, I.A.S, Managing Director of CMRL, during the event held on January 27, 2024 at Thiru.Vi.Ka. Park, Shenoy Nagar Metro Station. Thiru. Rajesh Chaturvedi, Director (System & Operations) CMRL, Thiru. Benudhar Parhi, Deputy General Manager (B &O) SBI, Thiru. D.C. Aswath Durai Selvam, Regional Manager, SBI, Thiru. Anand Krishnan, Director of Mark Metro, and other senior officials from CMRL were present during the event.

The event featured live music performance by Priyanka NK, accompanied by Kumaran's Collective Band. The prize bonanza and music performance were sponsored by the State Bank of India and co-sponsored by M/s Mark Metro.

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