



P.R.No.46/2026

Date: 12.06.2026

Press Release

CMRL Conducts “Metro Manners – Smart Travel, Safe Travel” Campaign to Promote Responsible Commuting

Chennai Metro Rail Limited (CMRL) conducted the “Metro Manners – Smart Travel, Safe Travel” passenger awareness campaign at Arignar Anna Alandur Metro Station to promote safe, courteous, and disciplined travel and to enhance the overall commuter experience.

The campaign aims to encourage simple practices that contribute to orderly passenger movement and a pleasant journey experience. The programme witnessed enthusiastic participation from passengers, volunteers, and CMRL staff, highlighting the importance of responsible commuter behaviour.

Student Volunteers as “CMRL Civic Ambassadors”

As part of the initiative, CMRL collaborated with NCC units. A total of 25 NCC cadets from 1 [TN] SIG COY NCC participated in the programme and were deployed at Arignar Anna Alandur Metro Station from 10.06.2026 to 12.06.2026, between 8:00 AM and 11:00 AM, to create awareness among passengers and promote responsible commuting practices.

Designated as “CMRL Civic Ambassadors,” the volunteers interacted with passengers and promoted good commuting practices, helping to ensure smooth and orderly movement during the morning peak hours.

Key Metro Etiquette Messages

The campaign emphasized the following important practices:

- Allow passengers to alight before boarding.
- Keep train doors clear and unobstructed.
- Do not cross the yellow line while waiting on the platform.
- Follow the "Stand Left, Walk Right" practice while using escalators.
- Use headphones for personal audio and video entertainment.

Positive Response from Passengers

Passengers appreciated the efforts of the NCC cadets and welcomed the initiative, noting that it helped improve crowd movement and encouraged courteous behaviour during peak travel hours.

CMRL's Commitment to Better Urban Mobility

CMRL expresses its sincere gratitude to all those who contributed to the successful conduct of the campaign. The initiative will be expanded to other stations in phases with the objective of fostering a culture of responsible commuting and civic awareness among metro passengers.

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